

*National Alliance of State and University Fleets*



*Connecting State and University Fleets Since 1986*

## 2024 Corporate Partnership and Corporate Membership

### Networking Opportunities

- Ability for **all organizational members** to have access to NASUF members only resources including benchmarking survey, member directory, webinars.
- A company representative will be listed on the NASUF website and added to NASUF's email list for facilitation of networking.
- Access to the searchable Member Directory which includes contact information, bios, and an overview of the agency.
- A company representative may participate as a Corporate Liaison which represents corporate members and sits on the Executive Committee
- Company representatives may participate on standing committees along with state fleet directors and their staff
- Invited to attend periodic NASUF Corporate Member Updates to receive organizational news from the President.
- Company representative will be added to NASUF Member Email List

### Share Thought Leadership and Exchange Ideas

- Corporate partners work side-by-side with state members to share industry perspectives at the Workshop and in topical webinars
- Ability to attend and sponsor NASUF conferences and webinars
- Access to NASUF's Resource Library, a central repository of public fleet educational materials.

### Promotional Benefits

- Company logo featured in NASUF homepage sponsor logo slider
- Company logo featured in Corporate Member list on NASUF website



**YEAR-ROUND PARTNERSHIP BENEFITS**



<b>WORKSHOP BENEFITS</b>	<b>Platinum Partner \$16,000</b>	<b>Gold Partner \$8,000</b>	<b>Silver Partner \$4,000</b>
Complimentary Partner Memberships	3	2	1
Complimentary Workshop Passes	3	2	1
Additional Workshop Passes (beyond allocation listed above)	\$500	\$500	\$500
Workshop Event Sponsorship with Speaking Opportunity	●		
Workshop Booth (6ft table)	●	●	
15 Minute Thought Leadership Session at Workshop	●		
2 minute Video displayed during workshop	●	●	
Logo display at workshop and in workshop materials	●	●	●
Gift Bag Give-away and Literature	●	●	●

<b>MEMBER BENEFITS</b>	<b>Platinum Partner \$16,000</b>	<b>Gold Partner \$8,000</b>	<b>Silver Partner \$4,000</b>
60 Minute Monthly Webinar Series Presentation	●	●	
Membership on the Corporate Advisory Panel	●		
Additional Partner Memberships at \$500 each	●	●	●
Invitation to Attend Annual Workshop - separate fee	●	●	●
Listing in, and access to, member directory and e-mail list	●	●	●
Access to post & download information from NASUF Resource Library	●	●	●
Invitation to attend monthly webinar series and other hosted events	●	●	●
Sit on any NASUF standing committee	●	●	●
Logo with hyperlink displayed on NASUF Website	●	●	●

**Not ready to commit to a partnership level?**

Become a Corporate Member!

Corporate membership is \$800 and includes the following benefits:

- Invitation to participate in the Workshop for a separate fee of \$800
- Listing in, and access to, member directory and email list
- Access to post and download information from NASUF Resource Library
- Invitation to attend monthly webinar series and other hosted events
- Logo with hyperlink displayed on NASUF website

Please note that membership is limited to one company representative.

Additional representatives who wish to attend the Workshop must pay the non-member rate.

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# 2024 Corporate Partners

## Platinum



## Gold



## Silver

