

2024 Corporate Partner Membership

To keep participation ratios desirable for all attendees, NASUF's Workshop benefits are only offered to NASUF Corporate Partners. Any private company must be an active corporate partner in good standing to participate and attend the NASUF Workshop.

Networking Opportunities

- Ability for **all organizational members** to have access to NASUF members only resources including benchmarking survey, member directory, webinars.
- A company representative will be listed on the NASUF website and added to NASUF's email list for facilitation of networking.
- Access to the searchable Member Directory which includes contact information, bios, and an overview of the agency.
- A company representative may participate as a Corporate Liaison which represents corporate members and sits on the Executive Committee
- Company representatives may participate on standing committees along with state fleet directors and their staff
- Invited to attend periodic NASUF Corporate Member Updates to receive organizational news from the President.
- Company representative will be added to NASUF Member Email List

Share Thought Leadership and Exchange Ideas

- Corporate partners work side-by-side with state members to share industry perspectives at the Workshop and in topical webinars
- Ability to attend and sponsor NASUF conferences and webinars
- Access to NASUF's Resource Library, a central repository of public fleet educational materials.

Promotional Benefits

- Company logo featured in NASUF homepage sponsor logo slider
- Company logo featured in Corporate Member list on NASUF website



**YEAR-ROUND
 PARTNERSHIP BENEFITS**



| | Platinum Partner \$16,000 | Gold Partner \$8,000 | Silver Partner \$4,000 | Corporate Member \$800 |
|---|------------------------------|-------------------------|---------------------------|---------------------------|
| WORKSHOP BENEFITS | | | | |
| Complimentary Partner Memberships | 3 | 2 | 1 | |
| Complimentary Workshop Passes | 3 | 2 | 1 | |
| Workshop Passes | \$500 | \$500 | \$500 | \$500 |
| Workshop Event Sponsorship with Video Introduction and Giveaway | ● | | | |
| Workshop Booth (6ft Table) Inside Meeting Room | ● | space available | | |
| Workshop Booth (6ft Table) Outside Meeting Room | | ● | | |
| 15 Minute Thought Leadership Session at Workshop | ● | | | |
| 2 minute Video displayed during workshop | ● | ● | | |
| Logos display at workshop and in workshop materials | ● | ● | ● | |
| Gift Bag Give-away and Literature | ● | ● | ● | |
| MEMBER BENEFITS | | | | |
| 60 Minute Monthly Webinar Series Presentation | ● | ● | | |
| Membership on the Corporate Advisory Panel | ● | | | |
| Additional Partner Memberships @\$500 each | ● | ● | ● | |
| Invitation to Attend Annual Workshop - separate fee | ● | ● | ● | ● |
| Listing in, and access to, member directory and e-mail list | ● | ● | ● | ● |
| Access to post and download information to NASUF Resource Library | ● | ● | ● | ● |
| Invitation to attend monthly webinar series and other hosted events | ● | ● | ● | ● |
| Sit on any NASUF standing committee | ● | ● | ● | ● |
| Logo with hyperlink displayed on NASUF Website | ● | ● | ● | ● |

All corporate partner sponsorships must be secured at by March 1, 2024.

[CLICK HERE FOR MORE INFO](#)